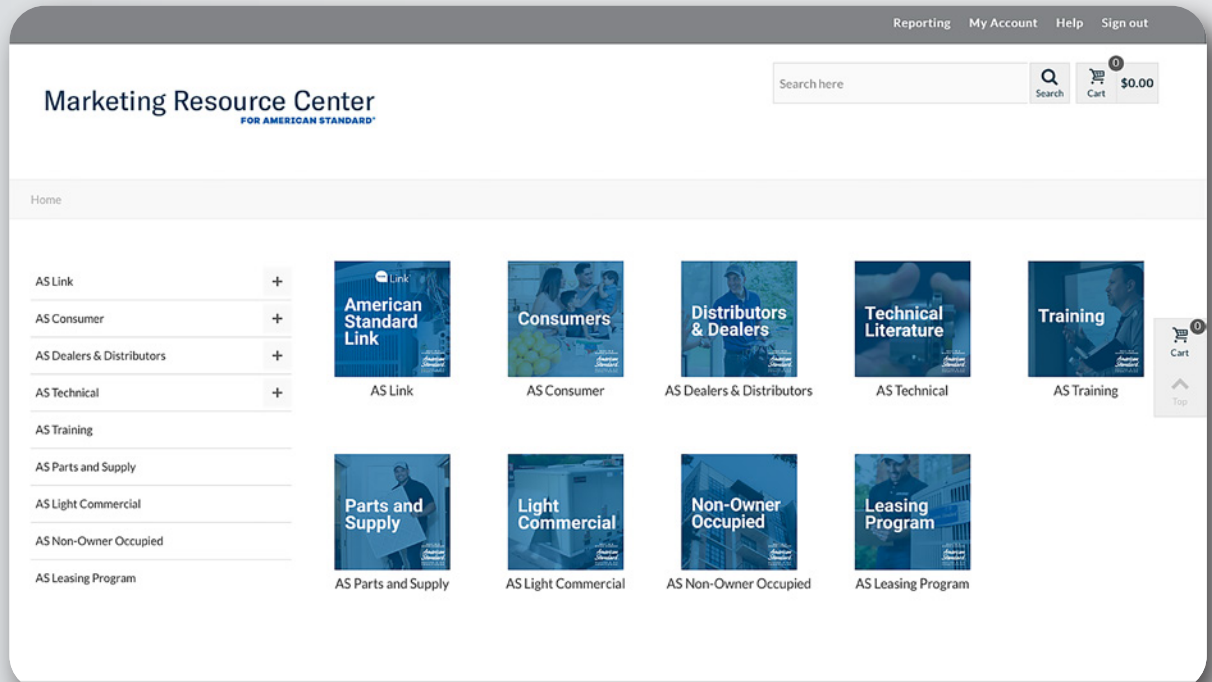


INCREASE SALES
AND PROMOTE YOUR COMPANY

MARKETING RESOURCE CENTER

Have you visited the American Standard Marketing Resource Center (MRC)? The MRC offers a variety of informative materials for consumer marketing, dealer knowledge, training purposes, signage needs, and so much more.



Close more deals at the kitchen table with our consumer-focused product literature. Consumer focused literature not only helps raise brand awareness, it helps you tell a story. Share the story of trust and reliability that comes with investing in you and in an American Standard system.

Top 5 American Standard Consumer Literature Brochures used by other dealers

- ▶ **Air Conditioners** SKU 10-1112
- ▶ **Heat Pumps** SKU 10-1113
- ▶ **90% Furnaces** SKU 10-1173
- ▶ **Air Handlers** SKU 15-4142
- ▶ **80% Furnaces** SKU 10-1111



Visit the MRC by going to ASDealerNet, then choosing Marketing Center and Order Marketing Materials.

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