



ServiceTitan®

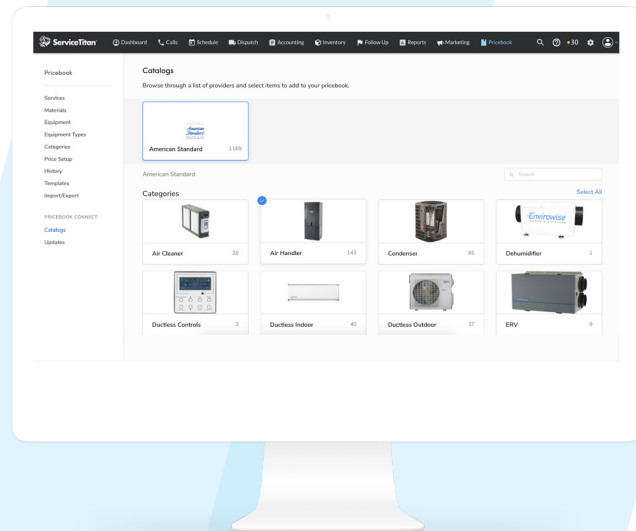


BUILT TO A HIGHER STANDARD®
American Standard®
HEATING & AIR CONDITIONING

INTRODUCING SERVICETITAN AND AMERICAN STANDARD

RAISING THE STANDARD FOR GROWTH AND INNOVATION

Don't settle for the status quo. The partnership with American Standard and ServiceTitan allows you to imagine and realize the possibilities of growth and success in your business.



THE POSSIBILITIES WITH SERVICETITAN AND AMERICAN STANDARD



BOOST YOUR EQUIPMENT SALES

Share rich images, descriptions and assets through top-tier product presentation powered by the American Standard content catalog integration.



INCREASE YOUR CLOSE RATES

Easily build and display "Good, Better, Best" estimates to increase close rates by 7% and grow average ticket by 9%.



GROW YOUR REVENUE

Increase revenue through improved equipment sales, average tickets, and close rates.

USE YOUR CUSTOMER CARE DEALER FUNDS TO HELP GROW YOUR BUSINESS

If you are an American Standard Customer Care Dealer, your status offers you funds to reinvest in your company. You can elect to use your eligible funds towards your ServiceTitan subscription simply by choosing ServiceTitan as your field service management choice during your Customer Care enrollment period.



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WHAT DEALERS ARE SAYING ABOUT THIS PARTNERSHIP



Service Titan has helped with our overall communication both internally and externally... By using software like **ServiceTitan** it creates a **better customer experience**"

TR Miller Heating & Cooling, Inc.

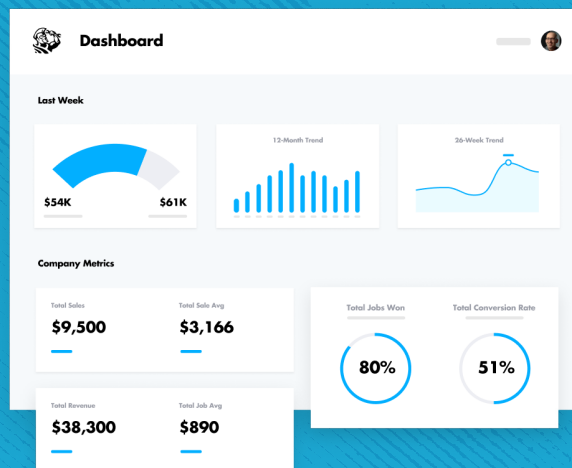


I like that **Service Titan is on the cutting edge and always improving...**ServiceTitan allows for automation and accessibility with tools like the digital pricebook and job detail tracking which continues to bring a better consumer experience."

Hyde's Air Conditioning

NEW TO SERVICETITAN?

ServiceTitan is the #1 business software built specifically for home and commercial service businesses. More than 100,000 HVAC, plumbing, electrical, water treatment, garage door, and chimney sweep professionals trust ServiceTitan to streamline operations, elevate customer service, and book bigger, better jobs.



Contact Us

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Visit www.servicetitan.com/American-Standard to learn more.