

Merchant use only – do not distribute to customers

Scan to apply

A customer-driven, online application process that starts with the customer scanning a code with their camera-enabled smartphone.

What is the code?

The code is a barcode image consisting of black and white squares that is readable by the camera on a smartphone. Once the code is scanned (read), the link to the online application is returned.

Requirements

Camera-enabled smartphone

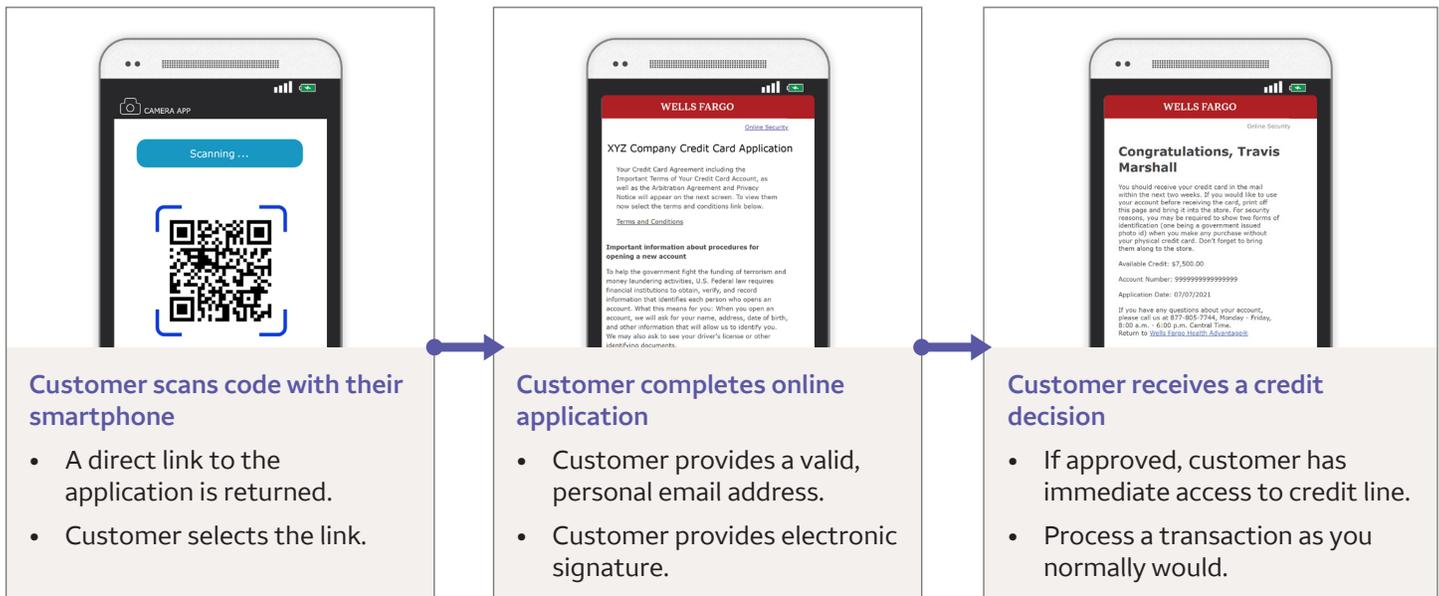
- Customer must have a camera-enabled smartphone with internet connectivity.

Email address

- Customer must have a valid, personal email address to receive the credit card agreement.
 - Paper applications and invoices must continue to be available for those customers who do not agree to receive the terms and conditions electronically.



Scan to apply process



Scan to apply FAQs

Q. Where can I put my scan to apply code?

- A. The scan to apply code may be placed on signage or a document that is approved by Wells Fargo. To request approval, please send your document to TraneASAsupport@wellsfargo.com.

Q. Does advertising the code trigger any disclosures?

- A. Yes. Scan to apply is a trigger term, meaning that when the phrase scan to apply is used, so must the proper disclosure of “Ensure the device can connect to the Internet. Message and data rates may apply.” See below for an example.



Why wait?

Buy now and pay over time with special financing.¹

HOME PROJECTS 

YOUR DEALER NAME

1234 5678 9100 0000
NAME A CARDHOLDER



Scan this code to apply for your Wells Fargo Home ProjectsSM credit card today.²

1. With approved credit. Ask for details. 2. Ensure your device can connect to the internet. Message and data rates may apply. The Wells Fargo Home ProjectsSM credit card is issued with approved credit by Wells Fargo Bank, N.A. © 2012 Wells Fargo Bank, N.A. 7387402 MOED: 1293 REV 0412 TraneSample



Q. Is there a report that shows the status of a customer that applied through the scan to apply process?

- A. Yes. However, to see the application status on the Online Resource Center, one would have to have multi-user access. To submit a multi-user request, contact your Wells Fargo Relationship Representative.

Q. Who would I contact if my scan to apply code is not working?

- A. If your scan to apply code is not working properly, please contact your Wells Fargo Relationship Representative for further instruction.

Q. While using scan to apply, is my customer's information protected?

- A. Yes. Customer's personal information is only shared with Wells Fargo to make a credit decision.

Q. Is a paper Credit Card application needed when using the scan to apply process?

- A. No. The scan to apply process is a customer-driven, online application initiated by the customer on their smartphone by scanning a code. However, it should only be used in scenarios where a merchant is in-person with the consumer. Once the online application is completed, the customer will review the agreement online and provide their electronic signature agreeing to the terms and conditions.



For Questions?

Please email TraneASAsupport@wellsfargo.com for assistance.